

CEGEDIM ACTIV ANNOUNCES THE IMPLEMENTATION OF A PARTNERSHIP WITH RESSOURCES MUTUELLES EIG

Paris, October 21, 2009 –Cegedim Activ, the French market's leading supplier of software and services to the Personal Insurance announces the signature of a new contract with Ressources Mutuelles EIG, a leading professional group of mutual insurers in France with nearly 700,000 policyholders, for the resumption of the activities of information management system.

A surprising «Cultural Mix»

This agreement between Cegedim Activ and Ressources Mutuelles EIG is the result of a professional relation established for twenty years with the realization of several great projects around information systems.

This "cultural mix" between an insurer customer (EIG) and a publisher (Cegedim Activ) was made possible thanks to both parties' willingness; they worked hand in hand on the production of this unprecedented agreement and manage to surpass their cultural differences for the benefit of a common interest.

Designed to preserve the employment of about forty of EIG's co-workers this partnership will allow EIG and its members (Harmonie Mutualité and its partner MNSP, Sphéria Val de France) to prepare the perspective of Ressources Mutuelles information system's end within three years.

"We are delighted by this original collaboration which brings us a personalized accompaniment within the framework of our transformation", says Joël Rousseau, CEO of Ressources Mutuelles.

A local agency with multiple expertises

Through this innovative partnership, Cegedim Activ makes a commitment for a three year-period to deliver a guaranteed service level.

This operation also allows Cegedim Activ to create a new local agency in Nantes, for the West region, which is very representative of the national market of Persons' Insurance. The new agency will offer Cegedim Activ's customers a new site of business expertise and skills in life insurance, health and contingency plans, as well as a good knowledge of the range of Activ' Insurance Suite's products.

Finally, the new agency's objective is to become a national competence center for new offers of third party software testing by relying on the new team's know-how and experience in terms of qualification and software testing.

This agreement will give EIG's employees new career opportunities within Cegedim Activ.

A social development project

Located on EIG RM's premises the "Grand Ouest" agency is currently looking for new business premises in Nantes.

Its short-term priority is to succeed in integrating new co-workers in Cegedim Activ, to implement the steering of our commitment to service towards EIG Ressources Mutuelles then to promote new know-how to all Cegedim Activ's customers.

"The perspective of development of this new entity should soon be translated by a growth of the team, to reach the number of fifty or so business experts." says Thierry Roussay, Manager of the « Grand Ouest » Agency, Cegedim Activ.

About Cegedim Activ:

At the heart of the Cegedim Group's Insurance, Electronic Banking Services and Healthcare activities, Cegedim Activ employs 500 people and has annual revenue of €63.7 million.

The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or who hold life, savings or retirement insurance products. Cegedim Activ also manages 250 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services. Cegedim Activ is part of the "Assurances and services" sector of the Cegedim Group.

To learn more, please see our website: www.cegedim-activ.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,200 people in more than 80 countries and generated revenue of €849 million in 2008.

To learn more, please visit our website: www.cegedim.com

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