

**MÉDIClick! STUDIO 4 SNEAK PREVIEW AT  
APPLE EXPO 2007, THE BIGGEST MAC EVENT IN EUROPE**

**A FULL RANGE OF NEW FEATURES FOR CEGEDIM LOGICIELS MÉDICAUX'S  
MEDICAL MANAGEMENT SOFTWARE**

**Demonstration at Apple Expo**

**25-29 September 2007**

**Paris Expo, Porte de Versailles**

**Professional solutions area**

***Village Santé* (healthcare professionals)**

**Stand PO19- Hall 5**



**MédiClick!**  
*Studio*

**Paris, 10 September 2007** – Cegedim Logiciels Médicaux (CLM), provider of software and services for healthcare professionals, will be presenting MédiClick! Studio 4, its multiplatform medical management software for Mac and PC, at Apple Expo 2007. CLM will also use the occasion to present a sneak preview of the new features available with its Mac offering for healthcare professionals.

**Brimming with new features, MédiClick! Studio 4 puts its best foot forward for Apple Expo**

MédiClick! Studio is CLM's multiplatform medical practice management software. It lets users install a heterogeneous network of Macs and PCs and centralize document management. Dedicated to healthcare professionals, MédiClick! Studio offers a wealth of functions and is incredibly user friendly.

MédiClick! Studio 4 boasts a host of new features that enable Mac users to optimize the software's efficiency. Its innovations include:

- **A powerful new word processing component**
  - A more pleasant, totally personalized interface

- Create appointments automatically from emails
- Track changes in letters and certificates
- **New icon management (of the patient, reminders, etc.)**
  - Visualize images automatically
  - Compare several images
  - Resize images manually
  - Visualize all images in thumbnail form
  - Enjoy optimized, more intuitive navigation
  - Create slideshows
- **Multiple personalized dosages**
  - Save several personalized dosages for a given drug
- **More intuitive data entry during patient consultations**
  - Automatic recognition of words from the data entry and consultation glossaries
- **Automated blood pressure measurement**
  - Interface easily with the most widely used equipment (Microlife, Omron, etc.) and add information to the patient's file

### **A comprehensive offering dedicated to healthcare professionals**

Cegedim Logiciels Médicaux offers a complete range of medical software and related services adapted to all sorts of practices. All of our software packages can be personalized and scaled to suit the physician's medical specialty and operating procedures.

Particularly attentive to the needs of healthcare professionals, CLM offers solutions that enable the physician to anticipate and facilitate regulatory developments (course of care, evaluation of professional practices, CCAM – Common Classification of Medical Procedures, etc.) and integrate major technological advances (sharing medical information, secure data exchange, etc.).

For example, the Secure Medical Mail® (SMM) offering CLM launched in March 2007 allows healthcare professionals to exchange medical data electronically. It uses the technical specifications of the "GIP CPS" healthcare professional smartcard authorities to ensure rigorous identification and authentication of correspondents and for data encryption.

This solution, which is awaiting GIP CPS certification, is available on its own or paired with CLM's medical software (particularly with the PC version of MédiClick! Studio). In the latter case, users can access Secure Medical Mail® directly from patient files in order to transmit all or part of their consultations as well as other components of the file.

To learn more about Apple Expo 2007: [www.apple-expo.com](http://www.apple-expo.com)

**About CEGEDIM LOGICIELS MEDICAUX (CLM):**

CLM is a subsidiary of France's CEGEDIM Group, a leader in medical IT, and offers a broad range of software and services for healthcare professionals. Its Crossway and MédiClick! software products are designed to meet doctors' needs while incorporating the most advanced technical and regulatory requirements. Structured, communicative and scalable, they anticipate the main principles of the French Personal Medical File (DMP).

Cegedim Logiciels Médicaux offers solutions for both specialists and general practitioners, private practices, clinics, healthcare centers and networks.

CLM is a major player in Europe, and its products are run on more than 35,000 workstations.

Cegedim Logiciels Médicaux is part of CEGEDIM Group's Healthcare and strategic data division. For more information: [www.cegedim-logiciels.com](http://www.cegedim-logiciels.com)

**About CEGEDIM:**

CEGEDIM has been developing exclusive databases and high value added software solutions since 1969.

Established as the world's leading CRM provider for the life sciences industry with its Cegedim Dendrite business unit, CEGEDIM provides the world's largest pharmaceutical companies with vital support for successful Customer Relationship Management (CRM). Its Cegedim Strategic Data and Cegedim Customer Information activities are also dedicated to pharmaceutical companies and help them improve sales & marketing effectiveness thanks to the Group's strategic databases focused on the world drug market.

This expertise falls into the "Healthcare and strategic data" division of the CEGEDIM Group, which comprises the services specifically designed for pharmaceutical companies cited above and specific solutions dedicated to healthcare professionals (notably physicians and pharmacists in Europe) and health insurance providers.

The "Technologies and services" division capitalizes on the Group's technical skills in order to provide specific solutions to clients of various sectors, essentially in France.

CEGEDIM generated turnover of €541 million in 2006. Including Dendrite, the 2006 cumulated revenue would amount to €877 million for a workforce of 7,500 and operations in more than 80 countries.

To learn more, please see our website: [www.cegedim.com](http://www.cegedim.com).

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