

PRESS RELEASE

SPOTLIGHT ON CEGEDIM LOGICIELS MÉDICAUX FOR THE 2007 MEDEC CONVENTION RUNNING 14 TO 16 MARCH AT PARIS' PALAIS DES CONGRÈS



CLM will demonstrate the latest versions of its medical software at Stand G8 in the Espace Informedica.

It will also lead a seminar at 4:00 pm on Wednesday 14 March on the topic, "CEGEDIM software and the Personal Medical File (DMP): field observations and experience".

Paris, 27 February 2007 – Cegedim Logiciels Médicaux (CLM), software publisher and service provider to the medical profession, will present its new line of medical software – Crossway Ville, Doc'Ware, MédiClick! Studio and Cardiolite, to name just a few – at the 2007 MEDEC Convention. It will also lead a seminar on the French Personal Medical File (DMP) at the convention, which brings together professionals from every corner of the healthcare field.

Scalable medical software tailored to each profession

CLM offers a wide range of powerful, user-friendly medical software that ensures continuity while catering to the needs of both specialists and general practitioners, who work in private practices, clinics, healthcare centers and networks.

These comprehensive IT solutions dedicated to healthcare professionals make it possible for them to adapt seamlessly to regulatory developments and changes in the healthcare system, such as:

• The ongoing integration of elements of the SESAM-Vitale healthcare reform (addendum 2b): CLM software solutions notably make it possible to manage the course of care, integrate changes in Vitale card content, etc.

- The fight against iatrogenesis: CLM is committed to achieving HAS (*Haute Autorité de Santé*) certification, which will make the prescription process easier, maximize safety and facilitate therapeutically equivalent prescriptions by integrating the Banque Claude Bernard* (BCB) database into all structured software.
- DMP: CLM is well aware that the French Personal Medical File's implementation, scheduled for 2007, will have a major impact on healthcare professionals. As a result, CLM's software solutions already integrate the new system.

"The one-click DMP"

Recent tests show that healthcare professionals' business software is at the heart of the DMP system. It is through the use of software that the physician, taking the initiative with the patient's consent, will enrich the content of the Personal Medical File for the benefit of the medical community involved in treating the patient.

With this in mind, and drawing on its vast experience in structuring information, Cegedim Logiciels Médicaux has created "the one-click DMP".

After a simple set-up process, the CLM software uses structured patient data to automatically create a summary document called a "medical sheet" and integrate it into the DMP without any added input from the physician. The content of the "medical sheet" is then accessible to any other healthcare professionals with the proper authorization.

CLM to lead a seminar on the topic *"CEGEDIM software and the Personal Medical File (DMP): field observations and experience"* on 14 March 2007 from 4:00 to 5:30 pm

Following an initial round of reforms, including the Common Classification Of Medical Procedures (CCAM), Course of Care (*Parcours de soins*) and Vitale 2, the DMP is now being put into place. In this context, what will physicians' workstations look like in 2007? Opting for simplicity, CLM has drawn on its mastery of the most advanced technologies to present "the one-click DMP". Physicians who have been using this comprehensive solution and have been instrumental in its success during the test phase in Alsace and Aquitaine Nord will present their observations and experience.

* CLM will present all of its new software products at stand G8 at the Medec conference. Close by, two other CEGEDIM subsidiaries – R.M. Ingénierie, medical and paramedical software specialist, and RESIP, publisher of the Banque Claude Bernard (BCB) medication database – will also present their latest solutions.

For more information: <u>www.lemedec.com</u>

About CEGEDIM LOGICIELS MEDICAUX (CLM):

CLM is a subsidiary of France's CEGEDIM Group, a leader in medical IT, and offers a broad range of software and services for healthcare professionals. Its Crossway and MédiClick! software products are designed to meet doctors' needs while incorporating the most advanced technical and regulatory requirements. Structured, communicative and scalable, they anticipate the main principles of the French Personal Medical File (DMP).

Cegedim Logiciels Médicaux offers solutions for both specialists and general practitioners, private practices, clinics, healthcare centers and networks.

CLM is a major player in Europe, and its products are run on more than 35,000 workstations.

Cegedim Logiciels Médicaux is part of CEGEDIM Group's Healthcare and strategic data division. For more information: www.cegedim-logiciels.com

About CEGEDIM:

CEGEDIM develops exclusive databases and high value added software solutions. Its expertise falls into two divisions. The "Healthcare and strategic data" division comprises services specifically designed for pharmaceutical companies, healthcare professionals and health insurance providers. The "Technologies and services" division covers a variety of sectors.

Established as the European leader in its historic core business, CEGEDIM provides the world's largest pharmaceutical companies with vital support for successful CRM (Customer Relationship Management) and helps measure sales & marketing effectiveness. CEGEDIM's CRM tools, backed by the Group's powerful strategic databases, also provide its clients with a clearer picture of their markets and targets, optimizing both strategies and return on investment.

Founded in 1969, and the only European company operating globally in this market, CEGEDIM employs around 5,000 people and generated turnover of €539 million in 2006 in 75 countries. To learn more, please see our website: <u>www.cegedim.com.</u>

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