

CEGEDIM LOGICIELS MÉDICAUX LAUNCHES ITS NEW WEBSITE

A PERSONALIZED, USER-FRIENDLY TOOL FOR PHYSICIANS

Paris, September 15, 2008 – Cegedim Logiciels Médicaux (CLM), software publisher and service provider to the medical profession, announces the launch of its new website: www.cegedim-logiciels.com. Cheerful and user-friendly, the new site features the trademark colors of the **LC 2008** range of software and is designed to assist physicians in their daily practice, regardless of the task at hand: initial installation, equipment replacement, transition to a practice within a medical group, participation in a healthcare network, integration within a regional Personal Medical File (DMP) project, etc. The new, more visually appealing site has been redesigned from the ground up to provide physicians with simple, personalized navigation.

Easier access to information

At www.cegedim-logiciels.com, physicians can peruse CLM's entire offering:

- the **LC 2008** range: Crossway, MédiClick! Studio, Doc'ware, Cardiolite, Eglantine, Megabaze and Medigest. These software products are interoperable and scalable and all boast the same high level of technological performance and applications: agendas and appointment scheduling; administrative management of patient files and file histories; standard consultations; course of care management; and many more.
- all related services, including notably: "Secure Medical Mail®" messaging software, the Claude Bernard drugs database (BCB), and the Resip FSE module for managing Electronic Treatment Forms.

Personalized service thanks to a "business-line approach"

The "Business-line approach" links let users tailor the site to their specialty (general practitioner, cardiologist, gynecologist, hepato-gastroenterologist, neurologist, ENT, ophthalmologist, pediatrician, pulmonologist, psychiatrist and rheumatologist) to give them the most appropriate information for their business.

Internet users are also free to download updates, "documentation" for each specialty, "Médiclick! tips and hints", "useful links", and personalized "guides" for each software product ("quickstart guides", "software update guides").

A tool for local networking

The new CLM site makes it easy for users to interact and make connections thanks to its “local networking services”: personalized searches, searching for local connections, migration projects, and more. With a few clicks, the physician can find out how to contact the regional CLM office closest to his or her practice, and read up on the latest news, find conventions that CLM is attending, get lists of training courses and dates, and even sign up online.

To stay in close contact with physicians and their interests, the site will be updated regularly with industry news and new functions.

About Cegedim Logiciels Médicaux (CLM):

CLM is a subsidiary of France’s Cegedim Group, a leader in medical IT, and offers a broad range of software called *LC 2008* and services for healthcare professionals.

LC 2008 ensures that physicians’ IT equipment complies with the latest technical and regulatory requirements while allowing them to choose the solution best suited to their specialties and type of practice (private practices, clinics, healthcare centers and networks). Structured, communicative, interoperable, and scalable, the *LC 2008* line of software (Crossway, MédiClick ! Studio, Doc’ware, Cardiolite, Eglantine, Megabaze, Medigest) is designed with information sharing and the DMP (French Personal Medical File) in mind.

For more information: www.cegedim-logiciels.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: www.cegedim.com

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Media inquiries

CEGEDIM LOGICIELS MEDICAUX

Christine Courtelarre
Marketing and Communication
Tel: + 33 (0)1 49 09 28 67
christine.courtelarre@cegedim.fr

CEGEDIM

Aude Balleydier
Media Relations
Tel: + 33 (0)1 49 09 68 81
aude.balleydier@cegedim.fr

PRESSE & PAPIERS

Guillaume de Chamisso
Press Officer
Tel: + 33 (0)1 77 35 60 99
guillaume.dechamisso@pressepapiers.fr