

FRANÇOIS KERZERHO, NEW DIRECTOR OF CEGEDIM ACTIV OPERATIONAL SERVICES CENTERS

Paris, November 16, 2009 – Cegedim Activ, the French market's leading supplier of software and services to the Personal Insurance announces the appointment of François Kerzerho as director of the operational service centers (CSO) and member of the executive committee.

After many years in the field of Health Services, (publishing solutions for mandatory health schemes (RO) and supplementary health scheme (RC) for mutual health companies, facilities management, account management, electronic payment system...), François Kerzerho, age 47, is joining Cegedim Activ to promote and develop its mandatory health scheme offers, flows and facilities management. His objectives are to answer current and upcoming expectations of personal insurance's market, while taking into account the company's ambitions and the specificity of its know-how.

François Kerzerho was previously director of the service and development department of the FMP-Mutualité Francilienne's group. Beforehand he managed a service EIG for IARD Insurance companies, after 10 years at IBM in commercial management of tertiary sector's key accounts (insurance, retirement, banking).

Since his arrival, François Kerzerho has also been working in the company's major projects carried out by the Operational Service Centers as well as internationally (Morocco).

Photo available upon request from the press relations department

About Cegedim Activ:

At the heart of the Cegedim Group's Insurance, Electronic Banking Services and Healthcare activities, Cegedim Activ employs 500 people and has annual revenue of €63.7 million.

The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or who hold life, savings or retirement insurance products. Cegedim Activ also manages 250 million EDI and third-party

transactions per year, through its complementary range of high value-added software products and services. Cegedim Activ is part of the "Assurances and services" sector of the Cegedim Group.

To learn more, please see our website: www.cegedim-activ.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,200 people in more than 80 countries and generated revenue of €849 million in 2008.

To learn more, please visit our website: www.cegedim.com

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