

**PIERRE LÉO JOINS CÉGÉDIM ACTIV
AS ASSISTANT MANAGING DIRECTOR IN CHARGE OF
THE MAJOR ACCOUNTS BUSINESS UNIT**

Paris 3 July 2008 - CEGEDIM ACTIV, the French market's leading provider of software and services for the Personal Insurance Industry and a subsidiary of Cegedim SA, announces the arrival of Pierre Léo as its new Assistant Managing Director in charge of the Major Accounts Business Unit.

With 20 years' experience in managing large projects and sales teams in the financial sector, specifically the Insurance sector, at age 50 Pierre Léo will help CEGEDIM ACTIV manage large projects in the fields of IT services and technologies dedicated to the Personal Insurance market.

Before joining CEGEDIM ACTIV, Mr. Léo spent three years as CEO of IACP, a services company catering to the Insurance field.

Prior to that, he served as Sales & Marketing Director for the services division of Unisys, before joining Cap Gemini, where he spent nearly 10 years as Insurance Director and then Sales & Marketing Director for the Finance Division (Banks, Insurance and Pensions).

Pierre Léo graduated from ESIEA with the class of 1983.

About CEGEDIM ACTIV:

CEGEDIM ACTIV is the Cegedim Group's software and services department dedicated to personal insurance. This specialized department has 500 employees and annual turnover of €62 million.

The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or hold life, savings or retirement insurance products. CEGEDIM ACTIV also manages 150 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services. To learn more, please see our website: www.cegedim-activ.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: www.cegedim.com

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