

CEGEDIM ACTIV IS RECRUITING IN MOROCCO

FRANCE'S LEADING SUPPLIER OF SOFTWARE AND SERVICES TO THE PERSONAL INSURANCE INDUSTRY IS LOOKING TO FILL 50 POSITIONS BY 2009

Paris 3 July 2008 – Following up on its recent announcement that it is establishing a presence in Morocco via two business units in Rabat and Casablanca, CEGEDIM ACTIV, the French market's leading provider of software and services for the Personal Insurance Industry and a subsidiary of Cegedim SA, announces the launch of a local recruitment campaign aimed at filling around 50 posts by 2009.

CEGEDIM ACTIV boasts over 20 years' experience, 500 employees and annual revenue of €62 million. With the help of its solutions, its 200 clients manage 30 million policyholders in France in the fields of Mandatory and Complementary Health Insurance, Provident Insurance, Life Insurance, Savings Insurance and Retirement Insurance.

To strengthen its teams and accommodate its expansion in Morocco, CEGEDIM ACTIV is recruiting for:

- **The "CEGEDIM ACTIV Opérations Maghreb" business unit** based in Casablanca: customer representatives with engineering training and 1-3 years' experience who have already participated in implementing IT projects (general contractor or subcontractor) and who have both IT and operational skills.

Headed by Abdou Dassouli, this business unit is in charge of partnering with and giving support to local clients. It is also responsible for developing sales and marketing efforts for CEGEDIM ACTIV solutions and services in northern and francophone Africa targeting mutual and other insurance companies, as well as other health insurance sector players.

- **The "CEGEDIM ACTIV Développement Offshore Maroc" business unit** located in the new technopole of Rabat: junior development engineers, recent graduates and those with some prior experience, and project managers with experience using Java, Flex, UML, and Oracle.

This business unit is headed by Mathieu Gozard and its chief focus will be the Moroccan government's Emergence plan. To this end, it will be mainly in charge of Offshore development activities in cooperation with CEGEDIM ACTIV's R&D teams in France.

For more information or to apply, contact BILCONSULTING at mission2@bilconsulting.com

About CEGEDIM ACTIV:

CEGEDIM ACTIV is the Cegedim Group's software and services department dedicated to personal insurance. This specialized department has 500 employees and annual turnover of €62 million. The company's 200 clients use its solutions to manage 30 million policyholders in France who are insured under compulsory schemes, supplementary health and contingency plans, or hold life, savings or retirement insurance products. CEGEDIM ACTIV also manages 150 million EDI and third-party transactions per year, through its complementary range of high value-added software products and services. To learn more, please see our website: www.cegedim-activ.com

About Cegedim:

Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, pharmaceutical companies, healthcare professionals and insurance companies.

The world leader in pharmaceutical CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs more than 8,000 people in 80 countries and generated revenue of €753 million in 2007.

To learn more, please visit our website: www.cegedim.com

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Media inquiries**CEGEDIM ACTIV**

Anne-Céline Ginoux
Communication Officer
Tel: +33 4 72 76 17 70
anne-celine.ginoux@soltim.com

CEGEDIM

Aude Balleydier
Media Relations
Tel: +33 1 49 09 68 81
aude.balleydier@cegedim.fr

VP COMMUNICATION

Chrystelle Reganha
Press Officer
Tel: +33 1 40 22 08 66
creganha@vp-communication.com