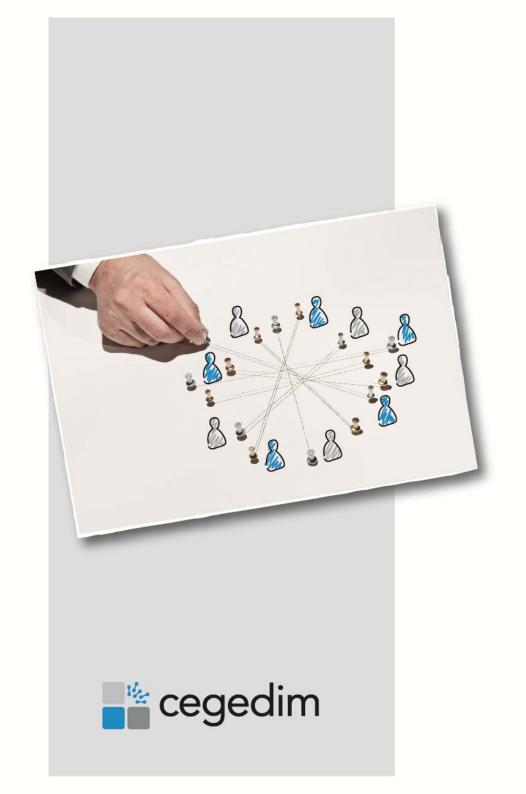
# Q3-2013 Revenue Release





October 28th, 2013



# Safe Harbour Statement

presentation contains forward-looking statements (made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995). By their nature, forwardlooking statements involve risk and uncertainty. Forward-looking statements represent the company's judgment regarding future events, based on currently available are and information. Consequently the company cannot quarantee their their accuracy and completeness and actual results may differ materially from those the company anticipated due to a number of uncertainties, many of which the company is not aware of. For additional information concerning these and other important factors that may cause the company's actual results to differ materially from expectations and underlying assumptions, please refer to the reports filed by the company with the 'Autorité des Marchés Financiers'.







€922m

2012 Revenue

€154m

€266m

Market Capitalization as of October 25th, 2013

B+, Stable Outlook S&P Rating

Makes healthcare business run simply and more efficiently



# Q3-2013: Key Take Aways

### ✓ FINANCIAL

- Revenues increased by 1.7% on a reported basis
- Revenues increased by 4.7% on a L-f-L basis
- All divisions posted L-f-l growth
- Revenues decreased by 0.5% L-f-I on YTD basics

### ✓ ACHIEVEMENTS

- CRM & Strategic Data and Healthcare Professionals benefited from orders postponed in Q2
- Insurance & Services continued to step up its growth
- Cost-containment effort maintained
- Priority still on debt reduction



Target maintained for 2013 of 50 bps improvement in operating margin with stable revenues



# 9M 2013 Group Revenue



### **Revenue Evolution**

|    | 2012  | Organic | Structure | Currency | Reported | 2013  |
|----|-------|---------|-----------|----------|----------|-------|
| Q3 | 207.6 | 4.7%    | 0.0%      | (3.1)%   | 1.7%     | 211.0 |
| 9M | 660.9 | (0.5)%  | 0.3%      | (1.7)%   | (1.9)%   | 648.2 |

Positive impact

from orders postponed in Q2 Mainly JPY, USD, and GBP

- Divestment of Pharmapost on April 30th, 2012 - Acquisition of ASP Line on July 1st, 2012



Management remains confident that it will meet its 2013 targets



### 9M 2013 Revenue Breakdown



| Α | CRM & Strategic Data     | 50% |
|---|--------------------------|-----|
| В | Healthcare Professionals | 32% |
| C | Insurance & Services     | 18% |

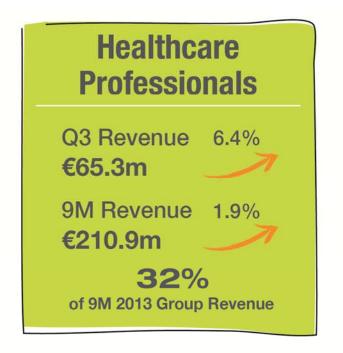


| A France          | 57% |
|-------------------|-----|
| B EMEA ex. France | 26% |
| C Americas        | 13% |
| D APAC            | 4%  |



## 9M-2013 L-f-L Group Revenue Growth









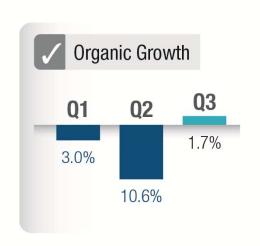


Management remains confident that 4/2 2013 will be more robust than in 2012



# CRM & Strategic Data 9M 2013 Revenue

|    | 2012  | Organic | Structure | Currency | Reported | 2013  |
|----|-------|---------|-----------|----------|----------|-------|
| Q3 | 111.1 | 1.7%    | 0.1%      | (4.5)%   | (2.7)%   | 108.1 |
| 9M | 348.3 | (4.2)%  | (0.5)%    | (2.6)%   | (7.3)%   | 322.7 |



### Growth in the third quarter was attributable to:

- Catching up on a significant portion of the market research studies postponed in June
- ✓ Start-up of several new CRM projects, despite the pharmaceutical industry's changing model
- OneKey database, notably in China
- ✓ The French "Sunshine Act"

Management is confident that the second half of 2013 will be more dynamic than in 2012



### Healthcare Professionals 9M-2013 Revenue

|    | 2012  | Organic | Structure | Currency | Reported | 2013  |
|----|-------|---------|-----------|----------|----------|-------|
| Q3 | 62.6  | 6.4%    | _         | (2.1)%   | 4.3%     | 65.3  |
| 9M | 205.8 | 1.9%    | 1.7%      | (1.2)%   | 2.5%     | 210.9 |



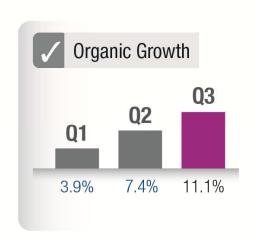
- Computerization activities for doctors, physical therapists and nurses are developing nicely in Europe, particularly in France, where healthcare professional software design orders made up lost ground, as expected
- ✓ Increase was partly offset by a wait-and-see attitude of French pharmacists
- ✓ UK market was affected by a demanding comparison caused by strong launch of e-prescriptions in early-2012

Management remains confident that it will meet its 2013 targets



### **Insurance and Services 9M 2013 Revenue**

|    | 2012  | Organic | Structure | Currency | Reported | 2013  |
|----|-------|---------|-----------|----------|----------|-------|
| Q3 | 33.8  | 11.1%   |           | 0.0%     | 11.1%    | 37.6  |
| 9M | 106.8 | 7.4%    | _         | 0.0%     | 7.4%     | 114.7 |



All of the division's activities contributed to the growth:

- Cegedim Assurances posted significant third-quarter growth
- ✓ Cegedim SRH continues to garner numerous commercial successes, resulting in double-digit growth
- ✓ Cegedim e-business is experiencing strong growth stemming in part from the ramp-up of SEPA business

Management is very confident that it will meet its 2013 targets



# **Cegedim Strives for Realistic Mid Term Group Targets**





## **Outlook**



### Margin Improvement Target in 2013 Maintained

For 2013, barring any significant changes in market trends, the target is to achieve:

| Outlook                     | FY 2013 |
|-----------------------------|---------|
| Revenue                     |         |
| CRM & Strategic Data        | (5%)    |
| Healthcare Professionals    | 5%      |
| Insurance & Services        | 5%      |
| Cegedim Group               | 0%      |
| EBIT (before special items) |         |
| Cegedim Group               | +50bps  |

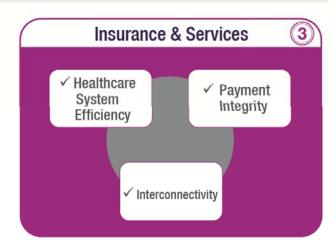
These projections are publicy disclosed on September 2013. The fact that Cegedim includes these projections in this presentation should not be taken to mean that these amounts continue to be our projections as of any subsequent date.

### 1

### **Significant Growth Opportunities**





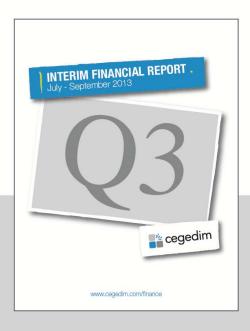




# **Financial Agenda**



# November 28<sup>th</sup> Q3 2013 Results



# December 16<sup>th</sup> 4<sup>th</sup> Investor Summit

November 28<sup>th</sup>

This Document includes the Q3 2013 and 9M Financial Statements and Management Report



# Appendix

# Revenue & Organic Growth Calculation in thousands of euro

| Q3-2013                                    |         | Division 1 | Division 2 | Division 3 | Group   |
|--|---------|------------|------------|------------|---------|
| 2012 Revenue                               | a       | 111 113    | 62 623     | 33 848     | 207 584 |
| Impact of disposals                        |         | 0          | 0          | 0          | 0       |
| 2012 Revenue before impact of disposals    |         | 111 113    | 62 623     | 33 848     | 207 584 |
| Currency impact                            |         | (5 015)    | (1 332)    | (3)        | (6 350) |
| 2012 Revenue at 2013 exchange rate         | b       | 106 098    | 61 291     | 33 845     | 201 234 |
| 2013 Revenue before impact of acquisitions | С       | 108 036    | 65 292     | 37 617     | 210 944 |
| Revenue from acquisitions                  |         | 70         | 0          | 0          | 70      |
| 2013 Revenue                               |         | 108 106    | 65 292     | 37 617     | 211 014 |
| Organic growth                             | (c-b)/a | 1.7%       | 6.4%       | 11.1%      | 4.7%    |

| 9M-2013                                       |         | Division 1 | Division 2 | Division 3 | Group    |
|---|---------|------------|------------|------------|----------|
| Q1 2012 Revenue                               | а       | 348 310    | 205 768    | 106 780    | 660 858  |
| Impact of disposals                           |         | (2 018)    | 0          | 0          | (2 018)  |
| Q1 2012 Revenue before impact of disposals    |         | 346 291    | 205 768    | 106 780    | 658 840  |
| Currency impact                               |         | (8 962)    | (2 429)    | (10)       | (11 401) |
| Q1 2012 Revenue at 2013 exchange rate         | b       | 337 330    | 203 339    | 106 770    | 647 439  |
| Q1 2013 Revenue before impact of acquisitions | С       | 322 550    | 207 253    | 114 659    | 644 461  |
| Revenue from acquisitions                     |         | 182        | 3 599      | 0          | 3 781    |
| Q1 2013 Revenue                               |         | 322 732    | 210 852    | 114 659    | 648 243  |
| Organic growth                                | (c-b)/a | (4.2)%     | 1.9%       | 7.4%       | (0.5)%   |



# Revenue by Division and by Quarter in thousands of euro

| Year 2013                | Q1      | Q2      | Q3      | Q4 | Total   |
|--------------------------|---------|---------|---------|----|---------|
| CRM and Strategic Data   | 104,641 | 109,985 | 108,106 |    | 322,732 |
| Healthcare Professionals | 71,032  | 74,528  | 65,292  |    | 210,852 |
| Insurance and Services   | 37,192  | 39,850  | 37,617  |    | 114,659 |
| Cegedim                  | 212,865 | 224,363 | 211,014 |    | 648,243 |

| Year 2012                | Q1      | Q2      | Q3      | Q4      | Total   |
|--------------------------|---------|---------|---------|---------|---------|
| CRM and Strategic Data   | 111,092 | 126,106 | 111,113 | 139,834 | 488,145 |
| Healthcare Professionals | 67,296  | 75,849  | 62,623  | 76,827  | 282,595 |
| Insurance and Services   | 35,817  | 37,115  | 33,848  | 44,253  | 151,033 |
| Cegedim                  | 214,205 | 239,070 | 207,584 | 260,914 | 921,773 |



# **Business Seasonality**

| Seasonality |     | 20  | 07  |     | 2008 |     |     | 2009 |     |         | 2010 |         |     |     | 2011    |     |     |     | 2012    |     |     |     |     |     |
|-------------|-----|-----|-----|-----|------|-----|-----|------|-----|---------|------|---------|-----|-----|---------|-----|-----|-----|---------|-----|-----|-----|-----|-----|
| Seasonanty  | Q1  | Q2  | Q3  | Q4  | Q1   | Q2  | Q3  | Q4   | Q1  | Q2      | Q3   | Q4      | Q1  | Q2  | Q3      | Q4  | Q1  | Q2  | Q3      | Q4  | Q1  | Q2  | Q3  | Q4  |
| Revenue     | 18% | 26% | 25% | 30% | 22%  | 26% | 23% | 28%  | 24% | 26%     | 23%  | 28%     | 22% | 26% | 23%     | 29% | 23% | 27% | 22%     | 28% | 23% | 26% | 23% | 28% |
| EBIT        | 44  | 1%  | 56  | 6%  | 45   | 5%  | 55  | 5%   | 48  | 48% 52% |      | 47% 53% |     |     | 49% 51% |     |     |     | 42% 58% |     |     | 3%  |     |     |

- ✓ Traditionally higher sales on software at the end of the year
- Spending of remaining operating budget
- ✓ More use of data and market research in Q4 due to the reorganization of sales force, organization of new campaign, annual reporting,...



## **Financial Overview**

V Significant market changes - positive or negative - affect of all our business

V Reactivity at operational level

\*Investment maintained

\*New products launches

V Reactivity at financial level
Adjust cost to revenue level
Focus on cash generation





### **CRM & Strategic Data**

| in € millions | 2010 | 2011 | 2012 |
|---------------|------|------|------|
| Revenue       | 527  | 511  | 488  |
| EBITDA*       | 76   | 60   | 60   |
| D&A           | 25   | 27   | 28   |
| EBIT*         | 51   | 34   | 33   |
| %             | 9.7% | 6.6% | 6.7% |



#### **Healthcare Professionals**

|         | 2010  | 2011  | 2012  |
|---------|-------|-------|-------|
| Revenue | 271   | 260   | 283   |
| EBITDA* | 69    | 59    | 59    |
| D&A     | 32    | 30    | 24    |
| EBIT*   | 37    | 29    | 35    |
| %       | 13.6% | 11.3% | 12.5% |



#### Insurance & Services

| n € millions | 2010  | 2011  | 2012  |
|--------------|-------|-------|-------|
| Revenue      | 129   | 141   | 151   |
| EBITDA*      | 29    | 31    | 34    |
| D&A          | 9     | 10    | 12    |
| EBIT*        | 20    | 21    | 22    |
| %            | 15.4% | 14.9% | 14.8% |

<sup>\*</sup> from recurring operations



# Cegedim is a group with solid foundations

#### ✓ Diversification

In term of clients, products, client concentration, geography

### ✓ Industry trends favor Cegedim businesses on mid term

- Healthcare reform, transparency, pay for performance...
- Cegedim has a strong presence along the healthcare value chain

### ✓ Steady Business Profile

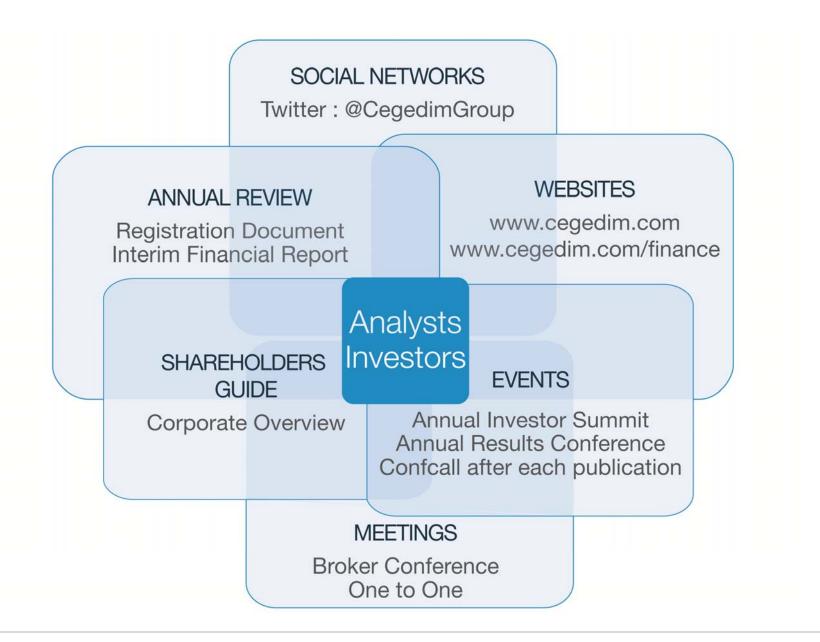
- Critical size and strong market share across divisions
- Strong liquidity position, robust cash flow generation & refinancing provides flexibility
- Long standing shareholder support and experienced management

✓ Cegedim remains committed to investments in innovation

Recognized portfolio of innovation and integrated solutions



# **Keep in Touch with Cegedim**







### We welcome your questions and comments

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