



December 15, 2020 - 2.30pm (ET





























#### Replay and Slides

https://www.cegedim.fr/finance/CapitalMarketsDay





#### Cegedim Capital Markets Day 2020

The Cegedim Capital Markets Day 2020 will take place on December, 15th 2020 in a pure virtual format, with a mix of live and pre-recorded content and a live Q&A session at the end. Jan Eryk Umiastowski Chief Investment Officer & Head of Investor Relations will host the event in presence of our Managing Director, Laurent Labrune.

#### Please, register here

Recording of the Capital Markets Day 2020

Will be available here after the event







#### **Concise Agenda**

- Cegedim in 2020
- How we drive value through Innovation, by Laurent Labrune
- Covid-19 pandemic, key facts
- Innovation at Cegedim: interview and demos
- Sustainability
- Financial strategy
- Wrap up
- Q&A session with Laurent Labrune





## How to take part in the Q&A session

#### To ask a question:

- During the event:
  - Use the **Q&A box** function. We will compile your questions and respond to as many as possible during the event.
  - Send an email to <a href="mailto:question@cegedim.com">question@cegedim.com</a>. You will get a reply after the event.
- During the Q&A session, you can use:
  - The **Q&A** box function. We will compile questions and try to answer them during the session. If we do not respond during the session, you will receive an answer by email the next day.
  - The "raise hand" function, which lets you ask a question live. If you choose this option, please turn on your camera for a more engaging discussion.
  - An email sent to <a href="mailto:question@cegedim.com">question@cegedim.com</a>. You will get a reply after the event.





#### Our goals for today's event

#### Our growth is supported by

- Megatrends: The digitalization of the economy and especially that of the healthcare system create clear opportunities for Cegedim, as we have a unique ecosystem.
- Innovation: One of the main components of Cegedim's business model. We will be showing you examples of our innovation today.
- Talented people: We employ more than 5,200 people, of which around 27% are dedicated to R&D.
- Clear financial strategy: Today we are a refocused Group that prioritizes free cash flow and is willing to make small, bolt-on acquisitions.

Underpinning it all are our sustainability policies and objectives.









## Cegedim in 2020



Innovation

Financial discipline

A&M



Cloud/SaaS solutions

Strong roots in Data

Decades of experience

5 Datacenters



Addressing global healthcare challenges

Well positioned to benefit form acceleration of digitalization



Leading position

Large footprint in healthcare ecosystem

Recurring revenue



€504m

FY 2019 Revenue



20.1%

FY 2019 EBITDA margin



5,221

Employees<sup>(1)</sup>



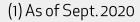
+10

Countries



84%

% of revenue from healthcare space





#### A strong European presence





## Wide healthcare footprint in the healthcare

152,000

Care providers<sup>(1)</sup>

60,000

Pharmacist<sup>(1)</sup>

26,650

Physiotherapists

43 million

Payers Beneficiaries<sup>(1)</sup>

1,650

**Podiatrists** 

12,700

Nurses

1,950

Midwives

5,900

Speech therapists

1,100

Orthoptists

8 million

Payslips per year Cegedim SRH 56 million

Pieces of anonymized data

900 million

Electronic flows Cegedim e-business

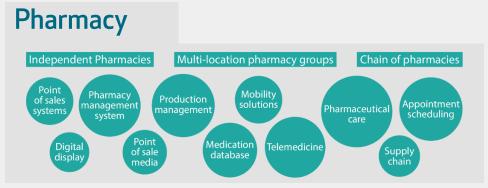


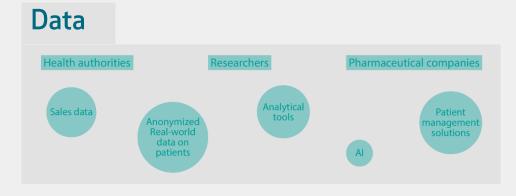


#### Cegedim: Our offerings









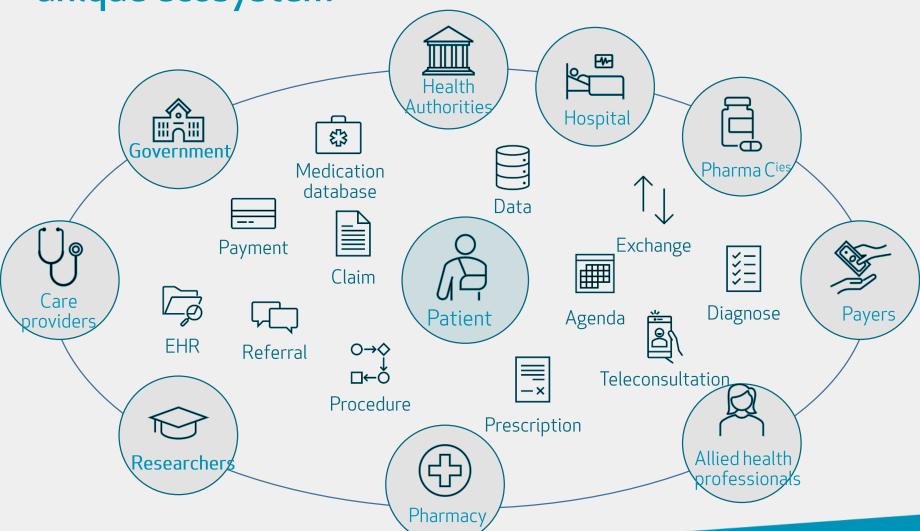








We are the leading integrated player in healthcare, with an unique ecosystem







# Megatrends in the healthcare industry are creating strong tailwinds for technology spend







# Megatrends in the healthcare industry are creating strong tailwinds for technology spend

- Ageing population & Chronic disease
  - Increasing demand for healthcare services driven by aging population and growth in chronic disease
- Shift towards outcome-based care
  - Incentive to use IT to increase efficiency
- Fragmented care
  - One patient several conditions numerous physicians
- Greater patient engagement
  - Patients increasingly seek to engage about their health and select and organize their care teams
- More stringent regulation
  - Quality standards are becoming more stringent due to new regulations
  - Higher investment needed to comply with new regulation
  - Software CE certified as a medical device





# Megatrends in the healthcare industry are creating strong tailwinds for technology spend

- Shift towards ambulatory care
  - Demand is growing for treatment to occur at the patient's home rather than at expensive secondary care facilities
- Staff shortage
  - The global health workforce shortage will increase further in coming decades and create medical deserts
- Cost pressure
  - Healthcare systems are no longer sustainable from a financial standpoint
- Digitalization
  - Changing the way care is delivered and payments are made
  - Big data analytics
  - Artificial intelligence
- Covid-19
  - Secular trends accelerated by Covid-19 pandemic





## Turning challenges into opportunities on a solid base

#### Key market trends





















#### **Implication**

- Real-time data
- Integrated health exchange
- On the go data accessibility
- Incentives to replace legacy systems
- Compliance
- Administrative process optimization
- Medical decision support
- Doctor patient interface
- •









Digital services





#### Cloud adoption provides a market opportunity for Cegedim



Multidisciplinary collaboration between caregivers and other stakeholders



Ability to exchange patient, clinical, and administrative data Data available everywhere, all the time



Regulatory requirements, including e-prescription



Connected patients

Cegedim is ideally positioned to seize this opportunity



#### Cloud focused products



#### Software factory

- Streamlined, agile R&D organization
- Industrialized
- Talented people
- Offshore platform



#### Quality and compliance

- GDPR
- HDS
- ISO 27001, ISO 20000, ISO 27017, ISO 27018
- Regulation



#### Collaboration

Customer driven product development



#### Technology platform

- Cloud enabled
- Web and mobile
- Cegedim's Datacenters



# Innovation to fuel growth and sustain long-term competitive advantage



1,400+

R&D employees



R&D total capex





# Cegedim's 3 pillars







**Innovation** 

Financial Discipline

A&M



BPO | Cloud | Saas Digital | Data | BPO

Focused on core market

A renewed business model





# Our Priority during Covid-19 pandemic







**Employee** safety

**Business** continuity

Maintaining high customer service level







## How we got through the crisis

#### People

- Telework deployed in all countries during lockdown
- Limited recourse to partial unemployment
- Hiring postponed when possible

#### IT Infrastructure

- Robust network
- Secure datacenter

#### **Innovation**

Product development plans continued as planned

#### **Finance**

- Prudent cost management
- Travel, reception, marketing, reduced
- Rent and social payments postponed
- Robust financial situation
- Reasonable leverage
- No debt maturing before October 2024
- €65mM RCF undrawn
- Overdraft facilities partly unused

#### **Business model**

- Recurring revenue
- Predominately in the healthcare sector





# 1<sup>st</sup> lockdown: Negative impact

- New project partly delayed due to Covid -19
- Third-party payments and outsourced management business volumes down
- Cegedim Media: Business suspended for a month but resumed as soon as the lockdown ended
- Doctor software in the UK: Health authorities postponed the calendar for launching new offerings





# 1<sup>st</sup> lockdown: Negative impact

- Cegedim e-business launched a simplified version of its digitization solution
- Cegedim SRH: Ad hoc business related to implementing partial unemployment increased
- Cegedim Health Data: Supplying health authorities with healthcare consumption data covering practices and hospitals in France
- CLM equipped 4 Covid-19 emergency centers with its web-based solution
- Maiia: Strong growth but free of charge in Q2

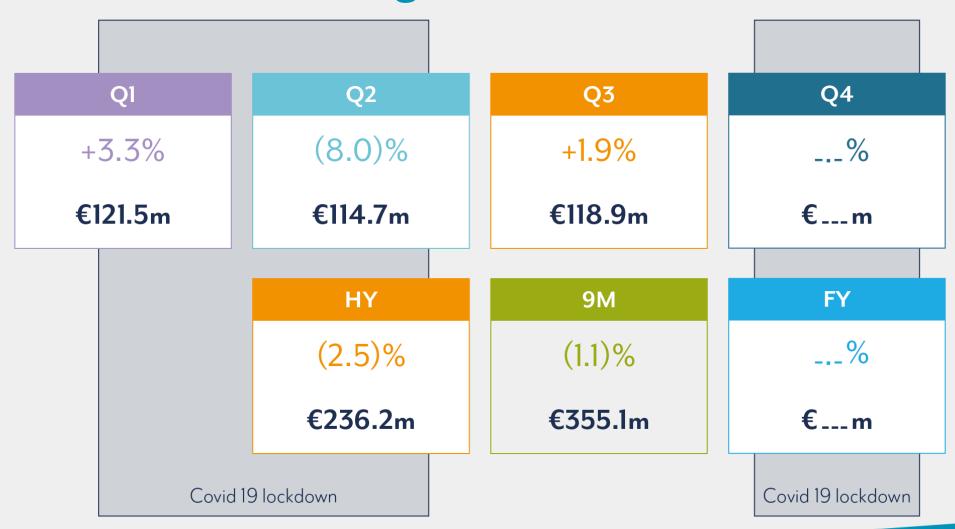


Covid has created long-term opportunities and accelerated digitalization





#### Rebound started right after the first lockdown







#### Multi-growth strategy with significant upside potential



Installed base

SaaS transition Upsell supported by new product, modules, megatrends



**New customers** 

Megatrends | SaaS transition | New product launches



Technology to support new product | New geographies New products





# Cegedim is confident in its future growth potential

- Our markets have solid growth prospects despite short-term uncertainties
  - All our businesses address a broad set of challenges facing key stakeholders
  - Cloud adoption gives us a market opportunity
  - Digitalization is accelerating
- Well-positioned businesses can expand margins
  - Leadership positions across a broad, diversified portfolio drive steady long-term growth
  - Unique value propositions enable us to create unmatched customer offerings
  - Our comprehensive solutions and intimate understanding of the market give us a unique perspective
- Our innovation capacities
  - Innovation enhances our businesses' long-term performance
- Supported by operational and financial discipline



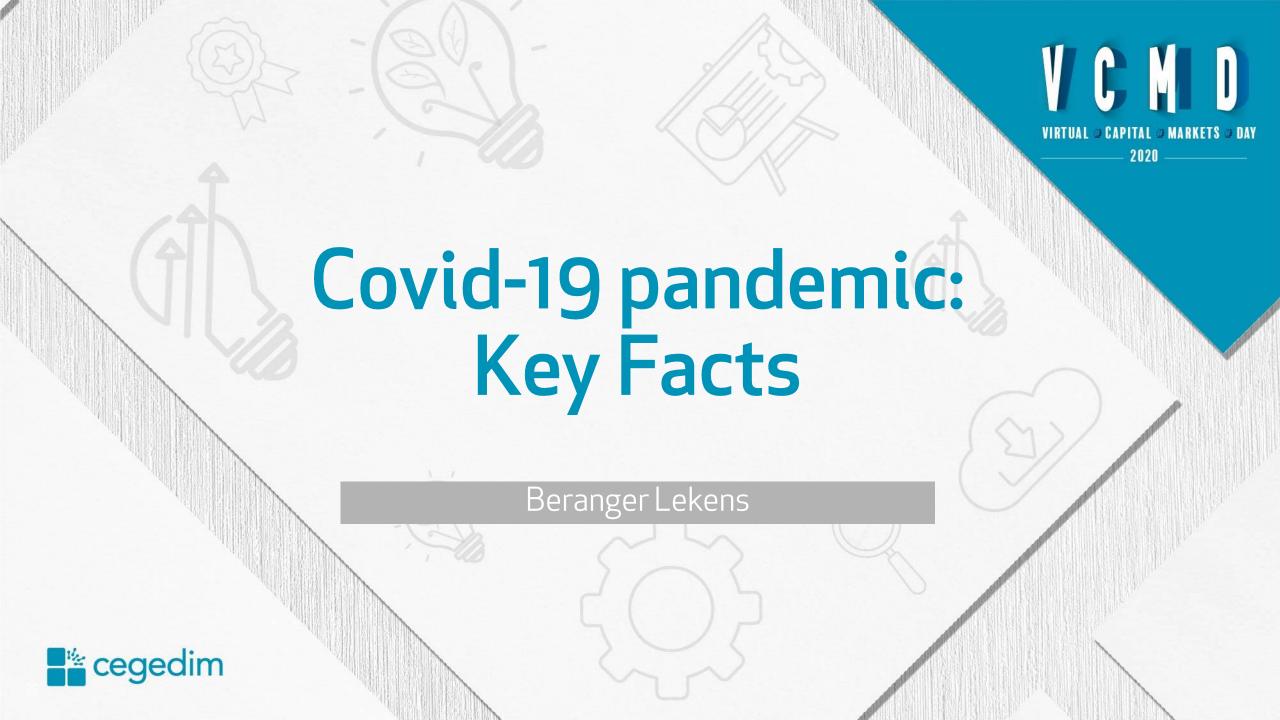




# Laurent Labrune Managing Director









## Cegedim Health Data







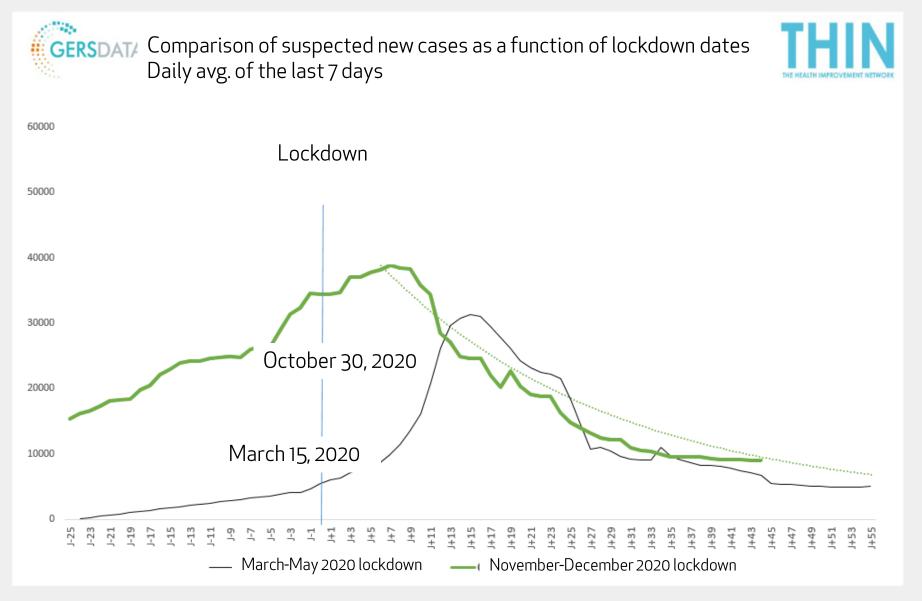


## Beranger Lekens THIN Director









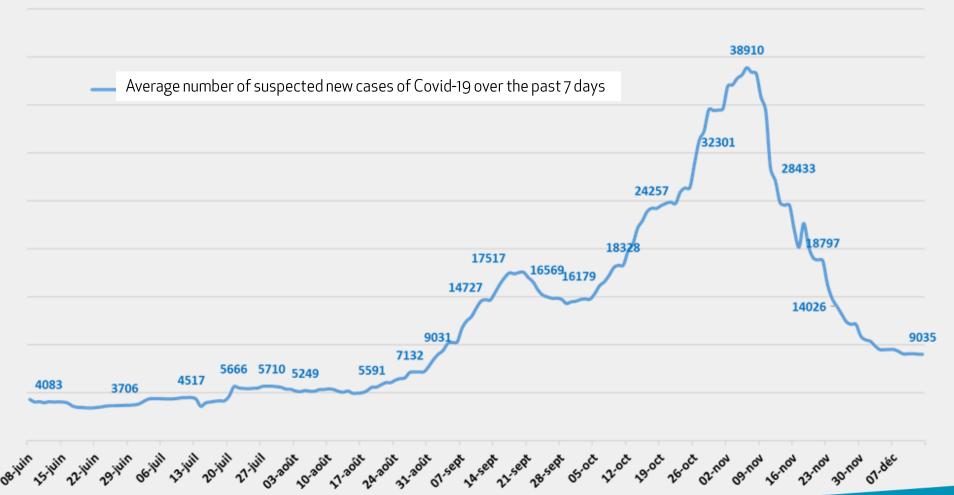






#### Average number of suspected new cases of Covid-19 over the past 7 days Data extrapolated from PCPs across France





Source: THIN GERS - real-world database





## Key figures about Thin



# 57 million

anonymized patient records across Europe

# 9 million

active patients per year

Used in published research

+1,300





## Data and outcomes to make critical decisions

From R&D to sales & marketing, data usage can improve product launches by accelerating clinical trials, regulatory approval, and market access

#### Phase II Phase III Commercialization Access Evaluate population Evaluate population sizing - Market and brand trends (new, characteristics (e.g. (prevalence, incidence, etc.) switch, add-on, etc.) comorbidities) for phase III design Patient pathway Launch monitoring Identify patient segment with Comorbidities Measuring adherence highest potential (compliance, persistence) Define eligible population for Patient Support Program reimbursement Estimated costs of disease for - Specific patient or rare disease pricing dossier patient screening & interactive specific protocol Epidemiological studies Dossier re-registration → Publications

The Cegedim databases complies with the relevant applicable data protection laws and are anonymized.







Stefan
Janssens
President
CHS







## Arnault Billy General Manager Maiia





Maiia

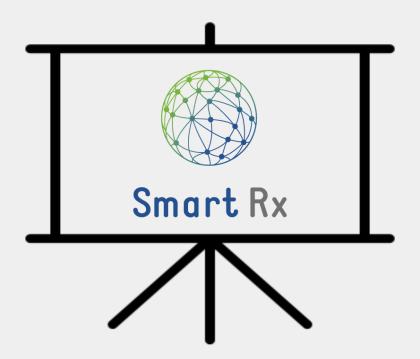






## Smart RX | France

- Hybrid (Cloud and local) pharmacy management software
- Real-time monitoring of key indicators
- Innovative patient support solution







## Pharmacy Manager Solutions | UK

- Much more than a PMR
- An intelligent and powerfully simple digital pharmacy business solution
- Engaging and integrated Pharmacy Interface

Resilient, scalable and secure architecture supporting anywhere access and high-volume dispensing





## Partnership between RMI and Bleu Jour







## Developing new and exciting products at











# Cegedim e-business: A European leader digitize | automate | accelerate







## What solutions do we offer?





Digitisation of your Contract to Pay processes

Digitise all your management documents and Contract to Pay processes from a single portal.

Specialised health sector applications:







Electronic signatures for all your documents

Digitise all your business processes with electronic signing.

Archive all your documents and share them using an EDM module.

Our SY GN solution enhances your stakeholders' experience using a simple, innovative process.





Create value with your data

Track and manage your business in real time using dynamic dashboards and use your data to improve your performance.

Cegedim's data storage technologies enable efficient and ultra-secure data handling and availability.





## Cegedim e-business' customer list









## Cegedim SRH: Full SaaS HR digital solution

- Payroll with legal expertise
- Smart planning (activity management, constrained planning, etc.)
- Fully digitalized Administrative management (expense reports, time off work, HR certificates, etc.)
- Talent management
- Full HR digital process (digital onboarding, HR vault, etc.)
- Management of social indicators







## Futuramedia: New digital offering





Digital floor display



dispenser



Touch -screen terminals





## **CLAMAE** Group

- Minority investment in the Clamae Group
- Safedebit is an innovative new payment solution that Cegedim will integrate into most of its products
- Safedebit: This peer-to-peer payment system offers immediate payment, delayed payment, or payment in 3 or 4 instalments. It is as effective, less expensive, and more flexible than debit and credit card networks





## Safedebit: how it works

1

Online The client opts to pay with Safedebit

In store The seller initiates a Safedebit transaction via a PC, IOS, or Android PoS terminal

Immediate payment Delayed payment Payment in 3 or 4 instalments 2

3

4

The client enters their account info and IBAN



If approved by SSP, the client receives an SMS code to sign for the transaction

The seller is guaranteed payment

5

The client won't need to enter their account info for subsequent transactions

Transaction scoring algorithm (prevents fraud and verifies funds)







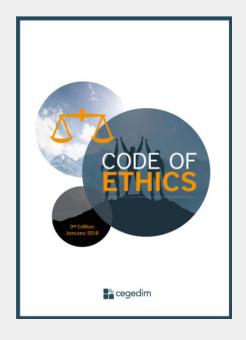
# Sustainability



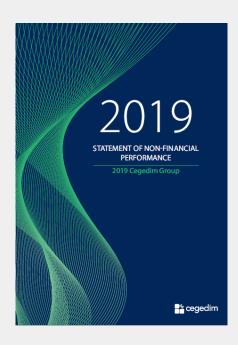




## Want to learn more?



Code of ethics



Social Responsibility Report (SRR)

https://www.cegedim.fr//Docs\_Communiques/CEGEDIM\_Code\_of\_ethics\_ENG.pdf https://www.cegedim.com/Docs\_Communiques/Cegedim\_SNPF\_2019.pdf







## Focus on Free Cash Flow: Capital efficiency

- High share of recurring revenues
- Cash preservation
  - Prudent cost management
  - Travel, mission and reception costs cut
  - Marketing event scaled back or cancelled
  - Less need for subcontracting
  - Hiring postponed when possible





# High revenue visibility underpinned by recurring business model

- Cegedim Group's revenues consist primarily of:
  - sales of services delivered using software developed and hosted by the Group or based on the databases built and still owned by the Group,
  - sales of software under ad hoc licenses,
  - to a lesser extent, hardware sales.





## Revenue recognition by division

- The services provided in the "Health insurance, HR and e-services" division
  - consulting and technical engineering services.
  - recurring services linked to the use of data flow or exchange platforms hosted by the Group and made available to clients in SaaS mode or operated for clients on a BPO basis; these services are generally billed on a monthly basis, as and when services are delivered.
  - Less commonly, ad hoc services delivered "at a specific point in time"
- The services provided in the "Health professionals" division
  - sales of **packaged software** solutions, including maintenance and assistance, giving rise to a **subscription** (smoothed annual billings);
  - services providing access to software in SaaS mode (monthly billing);
  - sales of software in the form of ad hoc licenses, firstly, and annual maintenance and assistance agreements, secondly
  - database subscriptions
  - hardware sales;
  - installation (per diem charge) or technical engineering services,





## Focus on Free Cash Flow: Cash generation

#### FCF from operation

In € million	FY 19	FY 18	FY 17	FY 16	FY 15
Cash flow before taxes and interests Change in working capital requirement Corporate tax paid	95.9 (64.5) (2.2)	62.1 64.4 (2.9)	85.9 (10.6) (1.8)	57.5 6.8 (5.7)	76.0 (24.1) (12.1)
Net cash flow from operating activities	29.3	123.6	73.5	58.6	39.8
Acquisition of intangible assets Acquisition of tangible assets Disposals of tangible and intangible assets	(50.7) (11.7) 8.3	(47.9) (11.0) 0.1	(48.4) (12.3) 0.5	(46.6) (15.2) 0.8	(51.2) (10.2) 1.4
Free cash flow from operations	(24.8)	64.8	13.4	(2.4)	(20.2)



The changes in WCR are attributable to:

- postponement of social charges and rent payments as a result of efforts to mitigate the impacts of the Covid-19 crisis,
- implementation of a non-recourse factoring agreement in May 2017
- termination of the non-recourse factoring agreement in December 2019
- the fluctuation in advances paid by clients at the health Insurance BPO business





## Focus on free cash flow

- Capex with a clear focus on innovation and acquisitions
- Capex consists mainly of
  - Maintenance: €xxm in FY 2019
  - Innovation: €xxm in FY 2019
  - M&A: €xxm in FY 2019
- Capex for innovation
  - Will remain at this level for a certain period
- M&A policy
  - Acquisitions are designed to gain market share, expand into a new region, get into adjacent businesses, or satisfy technology needs
  - The Group is not considering any disposals
  - Selective bolt-on acquisitions
  - Total EV not to exceed around €30m per year





## Sound financial position

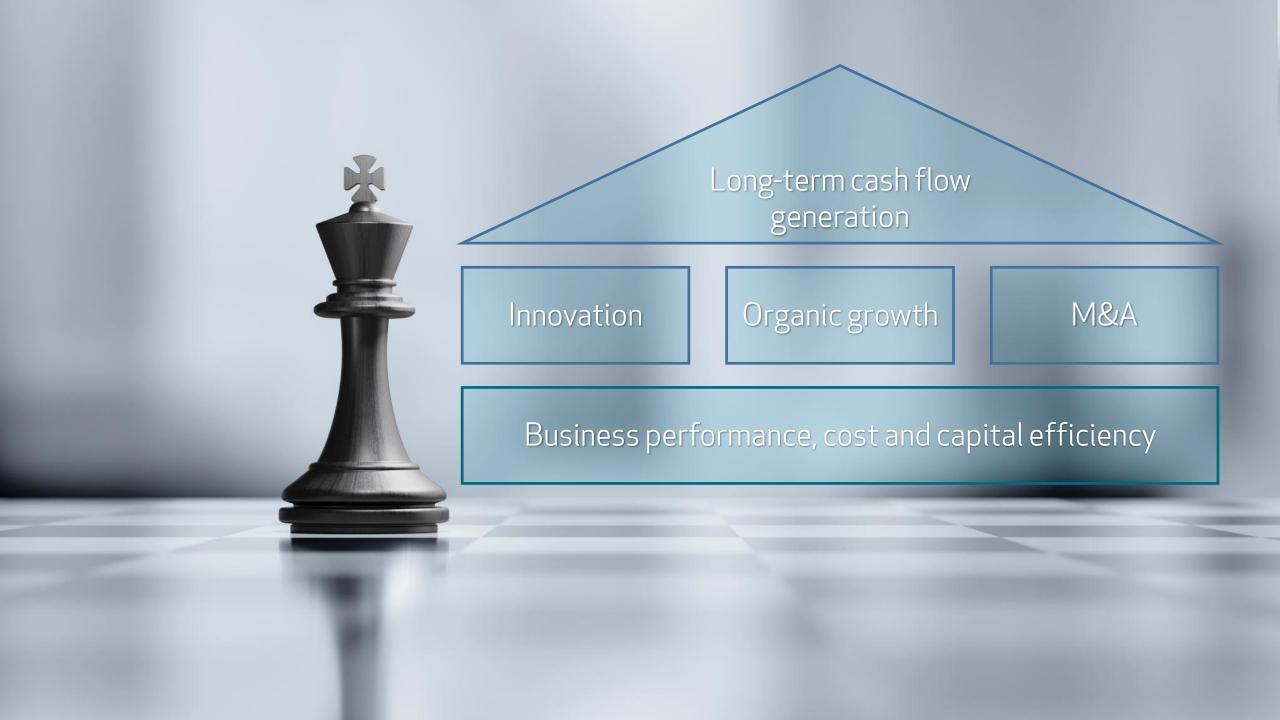
- Solid balance sheet
  - Reasonable leverage (Total net Debt / EBITDA)

In € million	2019 restated	2018	2017	2016
EBITDA Total net debt	85,375 180,596	76,772 100,136	77,496 236,151	57,383 226,824
Leverage	2.1	1.3	3.0	4.0

#### Liquidity

- No debt maturing before October 2024
- €65m RCF undrawn
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## Our goals for today's event

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- Clear financial strategy: Today we are a refocused Group that prioritizes free cash flow and is willing to make small, bolt-on acquisitions.

Underpinning it all are our sustainability policies and objectives.



cegedim

■ We are the leading integrated player in healthcare with an

unique ecosystem





€504m FY 2019 Revenue



**Employees** 

20.1%

FY 2019 EBITDA margin

+10 Countries As of Sept. 2020



84%

% of revenue generated in the healthcare space





## Key takeaway: Innovation is embedded in our DNA



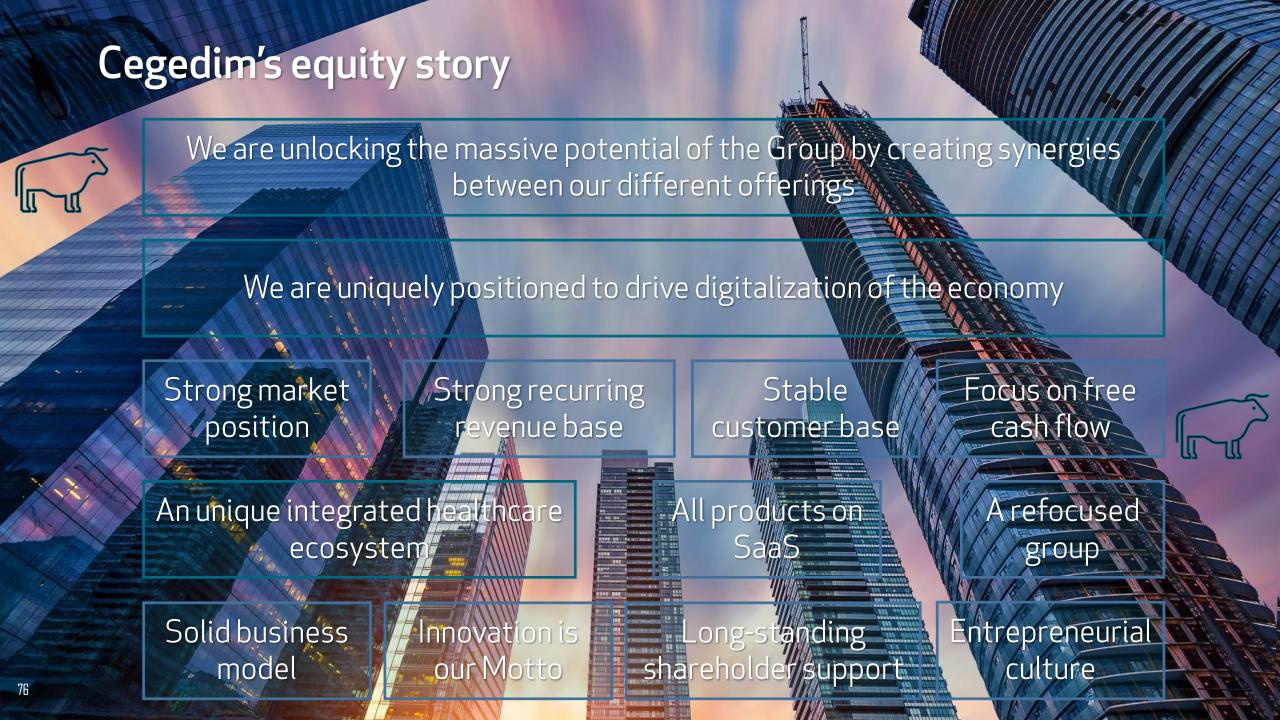




## Key takeaway: Megatrends are creating significant opportunities for Cegedim











### FY 2021 Financial agenda

#### January 26

after the market close

FY 2020 revenues

#### March 18

after the market close

FY 2020 earnings

#### April 27

after the market close

Q1 2021 revenues

#### June 17

Cegedim shareholders' meeting

#### July 27

after the market close

Q2 2021 revenues

#### September 16

after the market close

H1 2021 earnings

#### October 28

after the market close

Q3 2021 revenues



# Analyst coverage

Société Générale

KeplerCheuvreux

Coverage increased in 2020

ODDO BHF since July 27, 2020

Portzamparc since November 19, 2020



### **Q&A** session

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