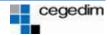


#### Press release



# CEGEDIM SRH REPORTS HISTORIC GROWTH AND PRESENTS ITS NEW ORGANIZATION

#### REVENUES UP MORE THAN 50% IN THREE YEARS

Paris, March 8, 2010 – Cegedim SRH, a major provider of payroll and HR outsourcing solutions and services, announces that it has experienced robust growth over the past three years, consolidating its position in the HR outsourcing market. The company is also launching a new streamlined organization that will allow the company to absorb this strong growth and ensure its development as a Cegedim Group subsidiary.

Cegedim SRH generated 2009 revenues of €17.7 million, up from €13.7 million in 2008, for organic growth of 29%. Since 2006, the company's revenues have risen 55%. These performances are substantially better than the market's, whose growth slipped in 2009, even though payroll and HR outsourcing services are holding up well amidst the crisis according to analysis by Pierre Audoin Consultants.

## A solution suited to companies large and small

This historic pace of growth confirms the success of the TEAMS<sup>RH</sup> platform, launched in 2007. Simple and easy to use, TEAMS<sup>RH</sup> has proven to be an industry-leading solution for payroll and corporate human resource management in every business sector and for companies of every size. In recent years, Cegedim SRH has shown its ability to meet the HR outsourcing needs of both large clients, such as Saint-Gobain, and mid-market companies.

The year 2009 was marked notably by contract wins with around 20 new clients, including Aéroports de Lyon, EM de Normandie, the Institut National du Cancer, and more, and by the opening of a new branch office in Nantes. Functional innovations also helped further enrich the potential of TEAMS<sup>RH</sup>, notably in the areas of HR decision making and HR planning.

Cegedim SRH is now present in three countries – France, the UK and Switzerland – and has 200 employees, compared with 150 in 2007.

## A new organization for lasting growth

To manage its growth and ensure that the conditions are in place for its long-term development, Cegedim SRH has been placed under the direction of Pierre Marucchi, Deputy CEO of the Cegedim Group. The company has been split into three major Divisions:

- Sales and Client Relations (headed by Jérôme Rousselot)
- Operations and Integration (headed by David Thirache)
- IT and Production (headed by Thierry Forgeard)

"We are naturally very pleased with our company's strong rate of growth over the past three years and Cegedim Group's renewed commitment to our business. TEAMS<sup>RH</sup> was a real leap forward technologically when it was launched in 2007, and we are proud that numerous companies of every size and in every sector have chosen our platform. In 2010, we will continue to improve TEAMS<sup>RH</sup> by integrating new functionalities that enlarge our service offering in the fields of payroll and human resources," says Jérôme Rousselot, Head of Sales and Client Relations.

#### Cegedim SRH at the Solutions Ressources Humaines tradeshow

From March 9 to 11, 2010, Cegedim SRH will participate in the 16<sup>th</sup> annual Solutions Ressources Humaines tradeshow at the Paris Expo – Porte de Versailles convention center, Hall 5.1 / Stand F6. On March 10, the company is organizing a seminar on the topic "**Decision-making tools that work for your company and HR department**".

**About Cegedim SRH:** Cegedim SRH is one of France's leading providers of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. In this effort it relies on its proprietary payroll and HR management solution, TEAMS<sup>RH</sup>, developed with 100% Java technology, to devise outsourcing services tailored to each company, regardless of its size or sector. A wholly-owned subsidiary of Cegedim Group, Cegedim SRH has a diverse clientele that includes national and international companies ranging in size from mid-market to large corporations.

To learn more, please visit: <a href="www.cegedim-srh.com">www.cegedim-srh.com</a>

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

# Cegedim SRH

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