



PRESS RELEASE



**CEGEDIM SRH STRENGTHENS ITS PRESENCE IN THE LYON REGION AND
ANNOUNCES THE APPOINTMENT OF PIERRE CHABOURLIN AS HEAD OF SALES &
MARKETING FOR THE SOUTHEAST REGION**

Paris, February 17, 2010 – Cegedim SRH, a major provider of payroll and HR outsourcing solutions and services, announces the appointment of Pierre Chabourlin, 45, as Head of Sales for the Southeast region.

Pierre Chabourlin will bring nearly 20 years' experience in the field of payroll and HR outsourcing to Cegedim SRH's Lyon office, strengthening the company's presence in the region.

To raise its profile in the Rhône-Alpes region, Cegedim SRH will participate in two major HR industry events:

▪ **Top DRH Sud, March 9 and 10 in Dareizé (35 minutes from Lyon)**

Top DRH Sud is the annual convention for HRIS buyers and suppliers. This is the first time that organizer Arcanéó has held the event in the Rhône-Alpes region. The convention is a real opportunity to meet key HR players at pre-scheduled meetings. Top DRH is a run on a human scale that favors quality time and personalized contacts. Pierre Chabourlin will represent Cegedim SRH at the event and will demonstrate the company's potential in the region.

▪ **Forum Dimo 2010, March 23 at the Lyon Convention Center (*Centre de Congrès*)**

Organized by Dimo Gestion, Forum Dimo is its annual gathering of corporate managers. The event brings together all of its partners, including Cegedim SRH. The aim of this partnership is to conquer new market share and to bring shared clients complementary solutions and services for payroll, human resources, business expense management software, etc. Cegedim SRH will be leading a roundtable discussion on how HR Information Systems can help improve overall company performance, with testimony from ID Logistics' Head of HR, Sébastien Guiragossian.

Photo available from the media relations department upon request.

About Cegedim SRH: Cegedim SRH is one of France's leading providers of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. In this effort it relies on its proprietary payroll and HR management solution, TEAMS^{RH}, developed with 100% Java technology, to devise outsourcing services tailored to each company, regardless of its size or sector. A wholly-owned subsidiary of Cegedim Group, Cegedim SRH has a diverse clientele that includes national and international companies ranging in size from mid-market to large corporations.

To learn more, please visit: www.cegedim-srh.com

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Cegedim SRH

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