



CEGEDIM SRH WILL ATTEND THE 2010 SOLUTIONS RESSOURCES HUMAINES TRADESHOW

SEMINAR: DECISION MAKING TOOLS THAT WORK FOR YOUR COMPANY AND HR DEPARTMENT

March 9 to 11, 2010 - Hall 5.1 / Stand F6 VIPARIS – PORTE DE VERSAILLES CONVENTION CENTER

Paris, February 18, 2010 – Cegedim SRH, a major provider of payroll and HR outsourcing solutions and services, announces that it plans to participate in the 2010 Solutions Ressources Humaines tradeshow scheduled for March 9 to 11 at Viparis – Porte de Versailles convention center.

The 16th edition of this annual gathering of HR industry professional will give Cegedim SRH an opportunity to present the latest innovative functionalities of its TEAMS^{RH} platform, notably with respect to decision making and HR planning. HR departments are increasingly being asked to monitor their performance, so Cegedim SRH is offering new analytical tools and indicator dashboards that help manage their activities and facilitate decision making.

Furthermore, Cegedim SRH is organizing a seminar on the morning of March 10 from 10:15 to 11:45 on the topic "**Decision making tools that work for your company and HR department**". Leading the seminar will be Claire-Marie de Vulliod, HRIS Analyst at CXP, with the help of François Geuze, Associate Professor in the HR Management master's program at the Lille Economic and Social Sciences University, and Patrice Hautbois, Deputy Manager of the Training Division at SNCF Infrastructure.

To learn more about the Solutions Ressources Humaines tradeshow: <u>www.solutions-ressources-humaines.com</u>

About Cegedim SRH: Cegedim SRH is one of France's leading providers of outsourced payroll and human resources administration services. It strives to help companies focus on their core business by delivering competencies specific to managing payroll and human resources. In this effort it relies on its proprietary payroll and HR management solution, TEAMS^{RH}, developed with 100% Java technology, to devise outsourcing services tailored to each company, regardless of its size or sector. A wholly-owned subsidiary of Cegedim Group, Cegedim SRH has a diverse clientele that includes national and international companies ranging in size from mid-market to large corporations.

To learn more, please visit: www.cegedim-srh.com

About Cegedim: Founded in 1969, Cegedim is a global technology and services company specializing in the healthcare field. Cegedim supplies services, technological tools, specialized software, data flow management services and databases. Its offerings are targeted notably at healthcare industries, life sciences companies, healthcare professionals and insurance companies. The world leader in life sciences CRM, Cegedim is also one of the leading suppliers of strategic healthcare industry data. Cegedim employs 8,600 people in more than 80 countries and generated revenue of €874 million in 2009. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: www.cegedim.com

Cegedim SRH Valérie Dormeau-Ralli Marketing & Communication Manager Tel.: +33 (0)1 49 09 29 29 valerie.dormeau-ralli@cegedim-srh.com

> Cegedim Aude Balleydier Media Relations Tel.: +33 (0)1 49 09 68 81 aude.balleydier-germe@cegedim.fr

PRESSE & PAPIERS Sophie Matos Press Officer Tel.: +33 (0)1 46 99 69 69 sophie.matos@pressepapiers.fr