

# **FY 2020 REVENUES**

January 26, 2021





Day after day, our more than 5,000 great employees work hard to improve the health of thousands of people every minute





**EMPLOYEES** 5,311 - Dec. 2020





**% OF REVENUE** +84% - from healthcare space

## How we got through the Covid-19 crisis in 2020

#### People

- Telework deployed in all countries during lockdowns
- Limited recourse to partial unemployment
- Hiring postponed when possible

#### IT Infrastructure

- Robust network
- Secure datacenter

#### Innovation

• Product development plans continued as planned

#### Finance

- Prudent cost management
- Travel, reception, marketing all reduced
- Rent and social payments postponed
- Robust financial situation
- Reasonable leverage
- No debt maturing before October 2024
- €65m RCF undrawn
- Overdraft facilities partly unused

#### **Business model**

- Recurring revenue
- Predominately in the healthcare sector

## Rebound started right after the first lockdown



# FY 2020 Revenue virtually stable like for like



## Breakdown of business by clients



#### Breakdown of business by activities

#### **56%** of FY 2020 revenue

Licenses, SaaS, internet services and maintenance, integration, hosting for healthcare professionals in France, Spain, the UK, Belgium, Italy, and Romania, health insurance companies in France and the UK and HR departments in France.





## **16%** of FY 2020 revenue

Digitalization of processes and invoices in healthcare and other sectors in France, the UK and Germany.

#### **10%** of FY 2020 revenue

Business process outsourcing for health insurance companies, mainly claims processing, and HR departments in France, with offshore centers in Romania and Morocco.



#### Data & Marketing



#### **18%** of FY 2020 revenue

European Health database used by health authorities, governments, healthcare professionals, and pharma companies in Germany, France, Italy, Spain, Romania, and the UK. Digital and print marketing at pharmacies in France. Digital marketing for French doctors.

## Excegedim FY 2020 performance by activities



#### Excegedim FY 2020 Revenue: Quarterly revenue organic change



© cegedim 2021

#### Excegedim FY 2020 Revenue: Main trends by divisions

#### organic growth: (0.7)%

Highly recurring business.
 Boost from the teleconsultation solution.

( -

Several projects due to launch in 2020 were delayed until 2021. Many clients put off decisions, particularly in the field of health insurance.





#### organic growth: (3.6)%

Very good performance in the invoice and process digitalization activity.

Decrease in French residents' use of healthcare during lockdowns, thus diminishing health flows. Some clients decided to postpone projects from 2020 to 2021.

organic growth: **+3.9%** 

Boost from adding a new contract in Q4 2019.

Decrease in French residents' use of healthcare during the Covid-19 lockdowns



Data & Marketing

organic growth: **+2.4**70

 Data activities experienced strong growth as a result of the pandemic.

During the first lockdown of 2020, the pandemic had a detrimental impact on advertising business at pharmacies in France.





#### **Cegedim's** equity story

We are unlocking the massive potential of the Group by creating synergies between our different offerings

We are uniquely positioned to drive digitalization of the economy

Strong market position

An unique integrated healthcare ecosystem

Solid business model revenue base

Strong recurring

Innovation is

our Motto

customer base

Stable

All products on

Long-standing shareholder support Entrepreneurial culture

Focus on free

cash flow

Arefocused

group

#### FY 2021 Financial agenda



# Addendum

- cegedim

FY 2020 Revenue

#### FY 2020 revenue: Software & Services division







#### COMMENTS

This highly recurring business received a boost from the launch of a teleconsultation solution, Maiia Téléconsultation, which experienced strong growth due to the Covid-19 pandemic. As a reminder, the teleconsultation offering was supplied to clients free of charge in the first half of 2020. This fine performance was more than offset by the fact that several projects due to launch in 2020 were delayed until 2021 and because the complicated backdrop caused many investment decisions to be put off, particularly in the field of health insurance.

#### FY 2020 revenue: Flow division



# QUATERLY REVENUE ORGANIC CHANGE +0.8% Q2 +0.6% Q4 Q1 Q3 (1.9)%

#### COMMENTS

(13.7)%

This business was negatively affected by the Covid-19 pandemic, which caused many in France to make fewer doctor visits during lockdowns, thus diminishing the health flow. Some of our clients decided to postpone projects from 2020 to 2021. However, the decline was partly offset by a very good performance in the invoice and process digitalization activity.

#### FY 2020 revenue: Data & Marketing division





COMMENTS

Data activities experienced strong growth as a result of the pandemic. On the other hand, during the first lockdown of 2020, the pandemic had a detrimental impact on advertising business at pharmacies in France.

#### FY 2020 revenue: BPO division



#### QUATERLY REVENUE ORGANIC CHANGE



#### COMMENTS

This business got a boost from adding a new client in the fourth quarter of 2019, which more than offset the decrease in French residents' use of healthcare during the Covid-19 lockdowns.

#### FY 2020 revenue: Corporate & others division







# Cegedim Bridge from reported to LFL revenues

In € million	
Consolidated Group revenue at 31/12/2019	5
Impact of acquisitions and disposals	
Currency impacts	
Revenue excl. impacts at 31/12/2019	2
Software & Services contribution	
Data flows contribution	
Data & Marketing contribution	
BPO contribution	
Corporate & others contribution	
Consolidated Group revenue at 31/12/2020	4

#### FY 2020 revenue: Sector / Division comparison

2020			
In € million	Health Insurance, HR & e-services	Healthcare Professionals	Total
Software & Services	125.7	151.5	277.2
Flow	79.4	0.0	79.4
Data & Marketing	87.8	0.0	87.8
BPO	48.9	0.0	48.9
Corporate & others	0.0	0.0	3.6
Cegedim	341.8	151.5	496.9

# cegedim Q4 2020 Revenue overview





# Thank you for your attention

For any additional information janeryk.umiastowski@cegedim.com

#### www.cegedim.com/finance

Download our mobile app Cegedim IR in iOS and Android and follow us on



Public company with share capital of 13,336,506.43€ ↓ 137 rue d'Aguesseau 92100 Boulogne-Billancourt